

# Gilroy Little League Board of Directors



Meeting Minutes: January 06, 2025 at 7:00

## 1. Roll Call: meeting was called to order at 7:05 pm

- In Attendance: Jon Castro, Alexandra Reynolds, Valerie Lott, Caroline Martinez, Alex Rodriguez, Anthony Nevarez, Jonathan Silva, Danny Pires, Kyle Barth, Trisha Kotsubo, Danny Molina, Christopher Hilt, Merritt Billington, Ashley Hagins, Melanie Smith, Kimberly Springer
- Absent: Susie Jensen, Robert Aremdariz, Brandie Macedo, Angie Macedo, Epsom Almazan, Robyn Martinez

## 2. Public Comment

- Ryan Ferrera attended, expressing his interest in joining board.
- Nic Amano attending, asking if we would like to send out a communication to call for a Field Day to prepare for player evaluations day. Also, Nic requested that we ask the if the city is replacing the pitching rubber at A2, and rebuilding the mound.
- Val introduced three guests from District 59, including the District Administrator, Treasurer, and Secretary.

## 3. Financial Update

- DISCUSSION: Alexandra represented the monthly and YTD financials, specifically the expenses and revenue for December. Alexandra also represented the checking account balance and savings account balance.
- ACTION ITEMS:
  - 1. No action items.
- MOTIONS:
  - 1. No motions.

## 4. Sponsorship Update

- DISCUSSION: Ashley represented that all sponsors plaques from previous seasons are distributed, and thus far have collected \$20,500 in total sponsorship revenue, with a few more pending. Gilroy

Chevy is not responding, and they typically also donate equipment. Alex asked if that we have sponsors listed by player, for draft purposes, to which Ashley confirmed.

- ACTION ITEMS:
  1. Jon to ask if city can install some eyeholes at snack shack walls to post sponsor banner.
  2. Ashley to post a Google Doc to track sponsorship shout-outs.
  3. Anthony to update the website home page with sponsor logos.
  
- MOTIONS:
  1. No motions.

## 5. Marketing Update

- DISCUSSION: Jonothan represented a progress report on the marketing initiatives for 2026, showing almost everything on the list was completed except for GUSD Peach Jar posts and the downtown banner. Jonothan also shared his vision for logo identity, the Garlic Guy mascot, and fan-gear options.
  
- ACTION ITEMS:
  1. No action items.
  
- MOTIONS:
  1. Alex Rodriguez made a motion to approve the purchase of the inflatable Garlic Guy mascot up to the amount of \$1200, within the already approved marketing budget, to be ready by Opening Day. Seconded by Kyle Barth. Motion passed unanimously.

## 6. Uniform Update

- DISCUSSION: Danny represented three different proposals for uniforms, comparing a local vendor and two others.
  
- ACTION ITEMS:
  1. Danny to meet with local vendor to give him an opportunity to match/respond to the competitor bid.
  
- MOTIONS:
  1. Alexandra made a motion to approve the transition to the “city connect” uniform design, Chris seconded. The motion passed with 14 favorable votes, and 2 unfavorable votes (nays).

## 7. President Report & District Meeting Update

- DISCUSSION: Jon represented his recent discussion with the City of Gilroy Parks & Recreation personnel to approve proposed improvements per our request, with the funds to come from the Ballpark Fund. The only improvements that Jon did not approve is those for CHP Ranch field,

as the city has since said we will again not be able to reserve Ranch field. They indicated that the improvements will be made before season starts.

Per Tim McCoullgh (District 59 DA), the LLI Rulebook app is updated, encouraging board members to download the latest version. Tim provided an overview of rule changes, including that related to bat tar. Tim also highlighted that Illegal bats will result in bat removal for first offense, and player removal for second offense.

- ACTION ITEMS:
  1. Val to figure out what's required of volunteers and update the website with volunteer requirements.

#### 8. Player Evaluations: Saturday 1/10/26

- DISCUSSION: Val provided an overview of the day's operations, and encouraged all to sign up for shiftwork.
- ACTION ITEMS:
  1. Jon to ask city to test equipment at GSP as wiring can get waterlogged over the winter.

#### 9. Upcoming Events:

- DISCUSSION: Val reviewed upcoming events that the board needs to be preparing for after Player Evaluations.
- ACTION ITEMS:
  1. Move Rules meeting to later in February, and replace with Safety meeting and equipment distribution at locker 1/31.

#### 10. Open Session:

- MOTION:
  1. Anthony made a motion to approve Ryan Ferrera as a Member at Large on our Regular Board of Directors for the 2026 season, seconded by Alexandra Reynolds. The motion passed unanimously, with all voting in favor and no "nay" votes.

#### 11. Next Board Meeting & Adjournment

- The meeting adjourned at 9:39 pm, with a motion to conclude by Danny Pires, seconded by Danny Molina.
- The next board meeting is Thursday February 5<sup>th</sup> at 7:00 pm at GPD Community Room.

#### UPCOMING DATES:

- 1/7: Walk Up Registration #3
- 1/10: Player Evaluations
- 1/21: Special Board Meeting (Manager Selection)

- 1/24: Draft (Executive Board + Sponsorship Director only)
- 1/31: Livescan Fingerprinting (8:30 – 10:30), Managers Rules Meeting (Mandatory) (10:00 – 12:00), Coach's Clinic (12:30 – 3:30)
- 2/7: Manager Safety Meeting & Equipment Distribution (Mandatory)
- 3/7: Opening Day, Family Fun 11:00 – 2:00, Parade & Ceremonies 2:00 – 3:00
- 3/14: Picture Day

Minutes submitted by: Valerie Lott, Secretary (1/11/2026)

Minutes approved by: Jon Castro, President (1/12/2026)